CALL FOR PAPERS

EGOS Colloquium 2012
4 July 2012
Helsinki, Finland

Pre-Colloquium Paper Development Workshop: Strategy as Practice

Convenors:
Johanna Moisander, Chahrazad Abdallah, David Grant and Kathryn Fahy

Registration fee: none (participation is free)

PURPOSE. The Strategy as Practice Paper Development Workshop is a pre-colloquium activity that aims to help early-career academics develop their research ideas and papers towards publishable articles in close interaction with leading scholars in the field. The workshop is targeted primarily to later-stage PhD students and postdocs who wish to improve their capabilities in doing high quality research and getting their work published in top-tier journals. The workshop is open to all scholars but preference will be given to PhD students and early career academics.

Accepted papers will be briefly presented and thoroughly discussed in round table sessions with leading scholars in the field. These scholars include Claus Jacobs, Pikka-Maaria Laine, Ann Langley, Saku Mantere, Linda Rouleau, David Seidl, Paul Spee, Eero Vaara, and Richard Whittington.

The workshop takes place on Wednesday, July 4th, 2012, 9.00 – 15.00. The day will start with a short presentation on current topics and challenges in strategy-as-practice research followed by presentation and discussion of the accepted papers. All participants are expected to have read the papers of their fellow session presenters and be ready to contribute to their discussion.

Application process.

All scholars interested in developing their papers towards publishable articles are invited to apply. However, preference will be given to the PhD students and early career scholars. To be considered as an early career scholar the applicant needs to have completed her/his doctoral thesis within the last three years. Please submit (through the EGOS website) a single document of application that includes:

1. on the 1st page: a short letter of application containing full details of name, address (mail address, phone, fax and email), affiliation (date of PhD completion for early career scholars), a statement of why the applicant considers it valuable to attend the workshop as well as an indication of what journal the paper is likely to be submitted to
2. followed by: a full paper that you want to develop to a publishable stage

Submission of applications. Applications have to be submitted through the EGOS website
Submission period for applications:
Start: February 15, 2012

Please note:

The same research paper cannot be submitted both to this pre-colloquium paper development workshop and to the regular Strategy as Practice subtheme (subtheme 05). However, the SAP sub theme conveners may suggest that papers submitted to them should be redirected from the sub theme to the paper development workshop.

Applicants will be notified on acceptance to the workshop by the end of March, 2012. Given the interactive nature of the workshop, the number of participants will be limited. Hence, it is advisable to register for the workshop as early as possible.

Upon acceptance to the workshop, participants will be given the opportunity to update their paper by June 1, 2012 (fixed deadline) via the EGOS website.

Participants are encouraged to apply also to the other Pre-Colloquium activities as well as to regular conference programme. Please see details on the conference website (www.egosnet.org).

The final workshop registration must be submitted separately from paper submissions and registration (conference fee required) for the main EGOS Colloquium.

Johanna Moisander is Professor of Business Communication at Aalto University School of Economics Helsinki, Finland. Her research interests center on cultural, discursive, and practice-based approaches to management and organization studies, consumer research, and qualitative research methodology. Her current research projects focus on media convergence and strategic change in the media industry.

Chahrazad Abdallah is Lecturer in Management at Birkbeck, University of London, UK. She received her PhD in Management from HEC Montreal, Canada. Her research focuses on the discursive aspects of strategy production and consumption with a particular interest in the discursive constitution and dissemination of strategic plans in pluralistic organisations.

Kathryn Fahy is Lecturer in Strategic Management and RCUK Fellow in the Centre for Strategic Management, Lancaster University Management School, UK. Her current research interests focus on discourse and narrative in strategic change and rhetoric and legitimization of radical organizational change. Her past research has focused on practice theoretical approaches to understanding organizational knowledge and learning, and corporate responses to environmental sustainability pressures.

David Grant is Professor of Organisational Studies at the University of Sydney Business School, Australia. His primary area of research is organizational discourse, particularly in relation to organizational change and development and leadership. He is a founder and co-director of the International Centre for Research on Organizational Discourse, Strategy and Change. Current research projects concern sustainability and strategic organizational change, ICT and changes in work and organization, narrative and leadership, and dialogical organization development practices.