Introduction

The Strategy-as-Practice interest group provides a forum to for practitioners and academics interested in the activities and practices of strategy making. Strategy-as-Practice researchers have raised important challenges for the study of strategy processes by reconsidering the status of individuals and their actions and questioning the viability of macro phenomena and supposedly stable aspects of organising. Strategy-as-Practice research combines an interest in the activities of practitioners with alertness to prevailing dualisms in the explanations of social practices. Theoretical and empirical studies therefore utilise a plurality of research methods and frequently invoke a wide range of theoretical approaches ranging from philosophy, sociology, anthropology, cognition, and discourse, to various organisational and institutional theories. Strategy-as-Practice research has been published in leading international journals and our track is part of a vibrant community of practitioners and scholars and an active online forum (www.sap-in.org).

However, such approaches also pose significant challenges for organisational researchers and, in particular, for doctoral students wishing to adopt such perspectives. Theoretical challenges emerge from the complexity and difficulty of practice related writings in philosophy and sociology (e.g. Bourdieu, 1990; Giddens, 1984; Schatzki, 2005); methodological challenges come with the questionability of deductive logics and readily applicable research frameworks; and empirical challenges stem from the requirement to research and analyse the details of unfolding organisational life.

This workshop provides a platform to discuss theoretical, methodological and empirical aspects of practice relate research approaches. Interest is likely to come from students investigating organisational, managerial, or strategic practices. Participants are expected to explain and discuss their own research project(s) in the group. The sessions are interactive and will encourage feedback, with delegates having an opportunity to pursue those areas that are of particular relevance to them.
The overall intention of the workshop is to explore the utility of extant research methods, theoretical lenses and empirical considerations when adopting research practice perspectives.

**Workshop Programme**

The workshop will be facilitated by Dr Winston Kwon and Dr Mike Zundel.

10:00-11:15  Session 1: Investigating research in practice  
- *Round table discussion of research in progress*

11:30-13:00  Session 2: The practice of practice research  
- *Discussant: Dr Winston Kwon*

13:00-14:30  Lunch break, networking and informal discussions

14:30-16:00  Session 3: Theories and frameworks for practice research  
- *Group discussion*

**How to register for the workshop:**

Please complete the booking form on the next page and return it to Joanne Garrick at narti@lubs.leeds.ac.uk

**Places are limited. Bookings will be considered on a first-come, first-served basis.**

NARTI will contribute towards your travel costs to the workshop. Please ask the organisers for an expenses claim form on the day.

**How to get to the University of Liverpool Management School**

Chatham Street, Liverpool, L69 7ZH, United Kingdom. Phone +44 (0)151 795 3000


**PLEASE SCROLL DOWN FOR BOOKING FORM**
## BOOKING FORM

**Strategy-as-Practice: Methodologies and methods**  
University of Liverpool  
Thursday 11.10.2012

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