Invitation to submit: Paper Development Workshop, Strategizing, Activities and Practice, AoM Boston

Publishing Strategy as Practice Research: Paper Development Workshop

Workshop organizer: Tomi Laamanen (PDW Chair), Chahrazad Abdallah, Emmanuelle Reuter and Rebekka Sputtek with the Strategizing, Activities & Practice Group leadership team

Are you a junior faculty member or a post doc, maybe an advanced stage PhD candidate? Working on areas within or around strategizing, activities and practice? Why not participate in the Strategizing, Activities and Practice paper development workshop in Boston!

Scholars who seek to publish work on the field of strategy as practice face a challenge, characteristic of emerging literatures. They have to convince journal editors and reviewers of the legitimacy of, not only their own work, but also the literature within which they intend to contribute. The Strategy as Practice Paper Development Workshop aims to help scholars develop their papers in close interaction with leading researchers within and beyond the domain of the Strategy as Practice research community. In addition to the Strategy as Practice sub theme, therefore, this workshop offers an arena for scholars sharing an interest in the field of Strategy as Practice to develop their ideas towards publishable research articles. The PDW will be built on expert insight, group interaction as well as one-on-one feedback, with a focus on the pragmatic challenges of publishing. Participants are asked to submit papers to the workshop by June 15th, 2012 and the papers are then reviewed by senior academics in the strategy as practice field before the conference.

The workshop will consist of four episodes. We begin with introductory comments based on the reviews done by senior scholars on the workshop participants’ papers. The reviews provide a basis for the roundtables that each have a topic area to discuss corresponding to the problem areas manifested in the articles. The roundtables conclude with a summarizing joint discussion on the ways that one can overcome the challenges. The session concludes by pairing the participants and senior commentators for one-on-one individual feedbacks on the participants’ papers.

The workshop is open to all interested scholars though preference will be given to PhD candidates and early career researchers. Potential participants are expected to submit a paper, currently in development for publication. They may also share potential editorial decisions and reviews that they wish to reflect in their mentoring discussions.

Location: Friday Aug 3rd; 8:00am - 10:00am Boston Hynes Convention Center; Room 202

How to apply: Submit your CV and a 1-2 page abstract of your paper to rebekka.sputtek@unisg.ch by June 15th, 2011. Submitting early is a good idea as this will affect your chances of getting in.

Looking forward to hearing from you, and seeing you at the workshop!

Tomi Laamanen
PDW Chair, Strategizing, Activities and Practice Special Interest Group